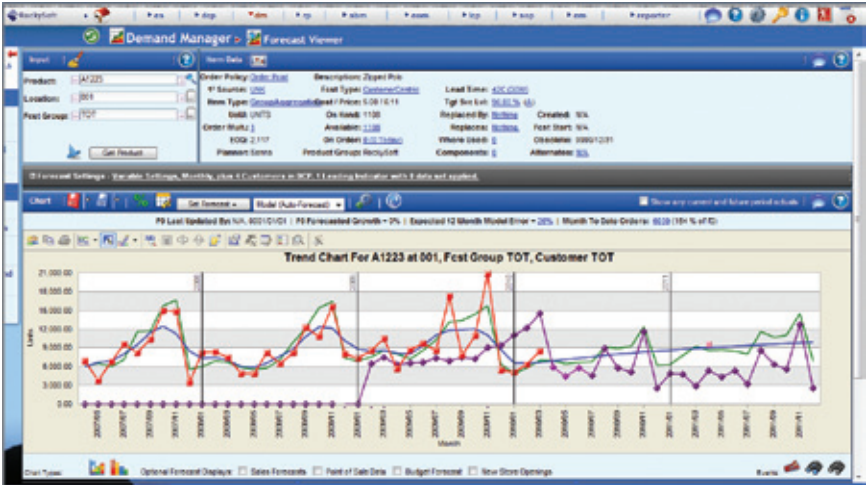


PACK LIGHT INVENTORY MANAGEMENT SUITE™



Demand Manager



Minimize Inventory Investment, Maximize Customer Service

Figuring out the right stock levels can be quite a task. You need the right product, in the right location, at the time promised – without carrying too much inventory buffer.

RockySoft's Demand Manager (DM) software for Distribution delivers the tools you need to make better stocking decisions. Integrated demand forecasting and inventory planning software helps you effectively manage on-hand inventory levels. DM leads to less inventory on the shelf, higher fill rates, and better customer service.

Take Costs Out of Inventory

Carrying extra inventory can quickly eat away at margins. RockySoft's Demand Manager synchronizes stock levels with forecasted demand. There's no need to carry surplus stock to offset forecasting errors. With the surplus gone, so is the cost of extra inventory, the loss of working cash, and the ongoing holding costs.

Promotional Events

Inject marketing insight into the forecast to capture promotional and marketing initiatives. Gain deep visibility into customer buying patterns. Easy-to-understand presentation of future promotion and past sales performance will measure the effectiveness of promotional sales campaigns.

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Demand Manager

Demand Manager Features

- Proprietary Forecasting developed and continually enhanced over a period of 25 years to meet the unique requirements of product level forecasting across industries.
- Dynamically switch between weekly and monthly forecast buckets
- Offers estimate of expected forecast error for inventory planning to meet customer service objectives.
- Establishes dynamic safety stock, reorder points and inventory targets for product replenishment and service level support.
- Generates lower level component forecasts bypassing the need for a full Materials Resource Planning (MRP) module.
- Scalable—manages forecasts and stocking plans for thousands of SKUs
- Flexible and dynamic aggregation for sales region, distribution center, product family, etc..
- Forecast at any level of data—product, product/customer, product/region/customer, etc..
- Covariance analysis provided for analyzing Point of Sale (POS) and leading indicator data.
- Seamlessly integrated with Demand Collaboration Portal and Requirements Planning.
- Automatically detects seasonality.



FOR MORE INFORMATION

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